

WHY BUY YOODARA

Multiple Sales

- Sales data shows customers are buying several at a time

Recent Sales Figures

- Gift shop 63 pcs/wk
- Amusement park 87 pcs/wk
- Amusement park in NE 171 pcs/3 days
- Casino sold 41 pcs/wk
- Magnet store in Nevada 21 pcs/wk

Online Interaction

- Web access code provided with each character for members only access to activities on the YooDara.com website
- QR codes on package leads customers to the YooDara Experience
- YouTube Network Channel
- Consumers can register their characters, find new characters, share with friends and participate in fun online activities.

Product Highlights

- Positive messages
- Uses: Back pack, belt loop, rearview mirror, in-home charm, gift to friends
- Each character comes with an attachable disk to identify their name and power
- Additional tribes pending and characters to be retired to encourage purchase asap

Social Media

- FaceBook page with weekly contests and social interactivity
- Strong presence on the internet and social media (Facebook and Twitter,)
- Tag us with your social media so that our fans can find you
- On FaceBook customers post comments, participate in weekly contests and giveaways!
- YooDara have been seen by THOUSANDS on YouTube!



"Fun Stuff" page from YooDara.com

Testimonials

- Buyer response: Colorful & attracts a lot of attention
- Customer responses:

To whom it may concern,

I recently went to Laughlin, Nevada for a mini vacation with my husband. I was looking to take back a little momento to my teacher co-workers. Lo and behold my husband points out these small little creatures. It was awesome. Perfect gift. Perfect price. Perfect little sayings from each character. I was able to match personalities to each of my friends. They absolutely LOVED them. Some went on the internet to find out where to get more! So, we were wondering what local stores may we purchase these fabulous dolls from. Unfortunately, I forgot 1 person and felt REALLY bad. So I really hope you can help me out.

We all live in the Los Angeles area. Work in Lomita. Near Torrance. Thought the locations would help out. Please respond as soon as possible. Thanks a bunch. I myself purchased Leonard the Lion. I am a collector of Lions. Leonard was perfect for me. He goes with me everywhere now.

Sincerely,
Mary Miller

Consumers are asking us DAILY where to buy YooDara

Every day consumers are asking where they can find YooDara! A 'find stuff' retail button will show YOUR retail location for consumers in your area looking for more YooDara. Call me today so I can take your order!

"FIND STUFF" Button from YooDara.com



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